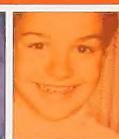



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Government Publications



Considering
all we know
about tobacco ...



Protecting Canadian youth from tobacco requires a comprehensive approach.

Reducing youth access to tobacco is an important component of this approach.

We know that **85% of smokers** began their **addiction** before their **19th birthday**.

We also know that if a person hasn't started by 19, he or she is much **less likely** to ever begin smoking.

The more **preventive** measures we take, the more likely our efforts will result in considerably fewer young people becoming smokers.



In order to protect

our youth, it's important that all of us work together to support the law.

As community members, we can make a difference by encouraging retailers and adults to comply with the law by not selling or supplying tobacco to minors.

With everyone's help and cooperation, we can prevent young people from ever starting to smoke.

... shouldn't
we all work
together
to protect
our youth
from it?



Our mission is to help the people of Canada maintain and improve their health.

Health Canada

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CONSIDERING WE KNOW...

that the earlier a person starts using tobacco, the more addicted he or she may become

that damage from tobacco can begin during the teen years

that even a few cigarettes can lead to becoming a regular smoker

that quitting can be very difficult, even for fairly new smokers

...SHOULDN'T WE ALL WORK
TOGETHER TO PROTECT OUR YOUTH
FROM EVER STARTING TO SMOKE?

Health Canada Tobacco Inspectors are committed to working with individuals and retailers in order to reduce youth access to tobacco.

Tobacco Inspectors ensure retailers:

post signs stating the legal age for purchasing tobacco;

request ID from anyone who, appearing to be under legal age, attempts to buy tobacco;

do not sell single cigarettes;

respect restrictions regarding tobacco promotions.

For additional
info check out
www.gosmokefree.ca



Tobacco
Inspectors will also:

provide retailers with information and guidance on how to comply with youth access restrictions;

warn retailers against selling tobacco products to minors;

warn adults against supplying tobacco products to youth in public places;

ticket and/or prosecute individuals who continue to sell or supply tobacco to youth;

provide information to the public and answer questions regarding youth access to tobacco.

